

# 197-a Plan: Examples

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# From the 197-a Plan Technical Guide

- Guidelines for future development and policy
  - Demonstrates the consensus of the community and provide a unified front
  - Contains extensive research documenting the current conditions of the community
  - Consistent with city regulations and policies
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# 197-a Plan Recommendations

- Can be as broad as a general need for the community
    - ie. We need a community gathering space
  - Can be as narrow as changes to a specific street
    - ie. Encourage sidewalk cafes on X st.
  - Many include implementation plans
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# Study of Accepted 197-a Plans

- Specific issues CWG seeks to address
  - How previous 197-a's addressed similar issues
    - Relevant agencies to address issues

# Zoning

- (CWG) Balanced growth for neighborhood, small business.
    - Facilitate opportunities for small business development, encourage business associations, and promote sidewalk cafes. (Morningside Heights: Economic Development)
      - EDC, BID, planning firm
    - Promote neighborhood-scale retail development...The community is strongly opposed to development of superstores, which serve a much larger market. (Williamsburg Zoning/Greenpoint Economic Development)
      - Williamsburg used DCP; Greenpoint used DCP & EDC
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# Affordability

- (CWG) Equitable housing affordable to community
    - Encourage inclusion of affordable senior housing in any residential development, in consultation with the community. (Williamsburg: Housing)
      - HPD and DCP
  
  - (CWG) Home ownership outreach program
    - Preserve government-assisted housing and explore efforts for co-op conversions to provide ownership to tenants in rental buildings. (Morningside Heights : Housing)
      - HPD, New Partners Program
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# Culture & Historic Preservation

- (CWG) Protect historical buildings, streetscapes.
    - Preserve Red Hook's cobblestone streets and install historic street lighting on Red Hook's main streets and cobblestone streets. (Red Hook: Landmarks)
      - Landmarks Commission
  
  - (CWG) New architecture and environmental design
    - Support standards for green building design and new regulations. (Morningside Heights : Environmental Protection and Sustainability)
      - Environmental Justice organizations
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# Education & Schools

- (CWG) Improve language access to level playing field
    - Provide job training, ESL classes, computer skills training for immigrants, youth. (Greenpoint: Economic Development)
      - DOE, BOE
  
  - (CWG) Allow youth-focused organization programs
    - In consultation with the Community Board, identify needed community facilities and programs. (Morningside Heights : Community Facilities)
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# Econ. Development & Revitalization

- (CWG) Raise community's image and stimulate business growth
    - Establish a BID or merchants association to boost image and strengthen business along Havemeyer Street in the Southside. (Williamsburg: Economic Development)
      - DBS
  
  - (CWG) Encourage hiring of local residents
    - Designate a minimum of 1% of all new public investment in Red Hook for local employment generation and training. (Red Hook: Economic Development)
      - EDC
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# Immigrant Affairs & Social Services

- (CWG) Address family issues
    - Develop community facilities including daycare centers for children and seniors, schools, other educational institutions and community meeting space to meet community needs. (Greenpoint: Community Facilities)
  
  - (CWG) Ensure truly affordable housing
    - Ensure that existing and prospective home owners have access to low-interest loans (Greenpoint: Housing/Historic Preservation)
      - HPD
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# Parking, Transportation, Circulation & Security

- (CWG) What are effects of additional bollards?
    - “Traffic calming” study and traffic curtailing techniques should be undertaken ASAP (Greenpoint: Transportation/Infrastructure)
      - DOT
  
  - (CWG) Promote public transport and plan for private
    - Provide for free subway/bus transfers at Smith/9<sup>th</sup> St, 4<sup>th</sup> Ave, and Borough Hall stations (Red Hook: Transportation)
      - MTA
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# Parks, Open Space & Recreation

- (CWG) Trees instead of bollards on St. James Pl
    - Invigorate the DEP/NYPD collaboration for enforcement of environmental regulations in the 90<sup>th</sup> and 94<sup>th</sup> precincts. (Williamsburg: Environmental Protection)
      - DEP & NYPD
  
  - (CWG) Need to improve park cleanliness
    - Reconstruct demolished piers...using EDC funds for public access improvements. Improvements should be undertaken with the full knowledge and participation of the interested community-based organizations and individuals. (Greenpoint: Waterfront Access/Open Space)
      - DPR
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